JONY508XX0 **INTERNATIONAL COMMUNICATION** – ECTS 6

for ONE SEMESTER

Lecturer: Ms. Dorka **BALOGH**

[**Course outline**](https://jak.ppke.hu/uploads/articles/392206/file/intcomerasmus.docx)

The course will enable the student to understand the importance of effective communication in a wide variety of contexts and channels, from interpersonal to larger organisational and mass communication settings. Students will be equipped with the skills for effective written and oral communication practice in diverse personal and professional situations while meeting the demands of our contemporary worldwide society.

**Literature**:

Fred E. JANDT: An Introduction to Intercultural Communication. Sage, 2012.

Fred E. JANDT: Intercultural Communication. Global Reader. Sage, 2012.